



News Release

KENWOOD
Listen to the Future

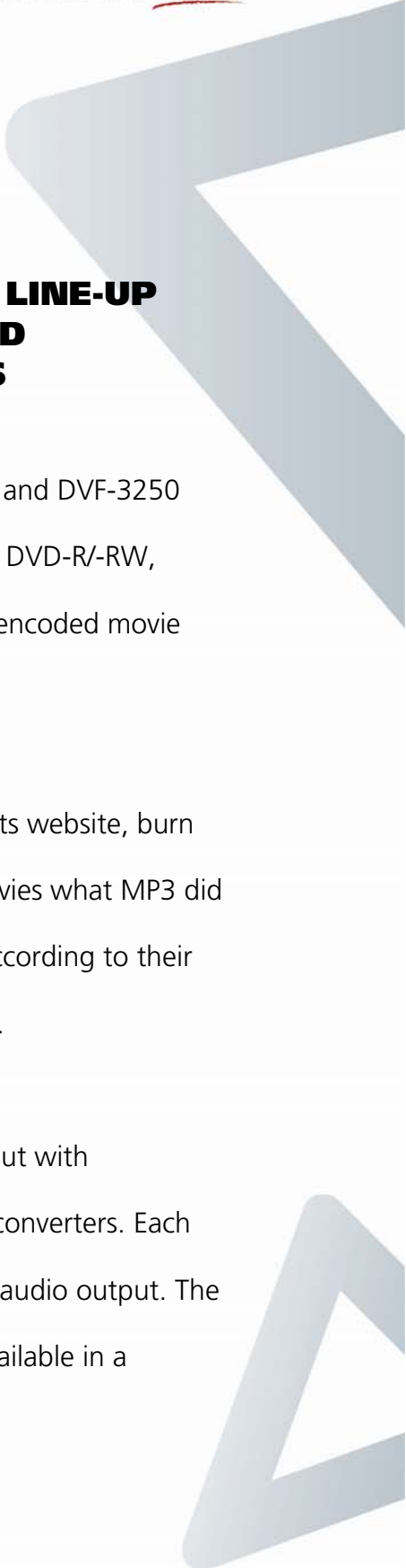
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KENWOOD DEBUTS NEW DVD PLAYER LINE-UP FEATURING DivX DECODING AND MULTIPLE COSMETIC FINISHES

Las Vegas, NV, January 6, 2005 - The new Kenwood DVF-3200-S and DVF-3250 single DVD players will playback almost any type of disc including DVD-R/-RW, DVD+R/+RW, CD-R/RW, MP3, WMA, JPEG photo discs and DivX encoded movie discs.

DivX, the newest format, allows users to download movies from its website, burn them on a disc and play them on a DVD player. DivX does for movies what MP3 did for music, permitting an entire movie to fit on a CD-ROM disc. According to their website, over 15,000 movies are available, and the list is growing.

For DVD movie playback, both players have progressive scan output with 54MHz/12-bit video D/A converters and 96kHz/24-bit audio D/A converters. Each has composite and component video output and a coaxial digital audio output. The DVF-3200 is available in a flat silver finish and the DVF-3250 is available in a



brushed silver or black finish. Both have a suggested retail price of \$100 and will be available April, 2005.

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Kenwood Corporate Information

Founded in 1961, Kenwood USA Corporation is a leading developer and manufacturer of audio and video products for home, car, and personal use. Offering more than 250 products, Kenwood is one of the three largest selling brands of audio and video entertainment products in the United States and is recognized by consumers and the consumer electronics industry for providing superior quality, reliability and value.

Kenwood Communications, based in Suwanee, GA, established in 1983, maintains a leadership position in North and South America for mobile and portable two-way radios and custom systems. Clients include prominent federal, state and local government agencies and first responders and private industry including manufacturing, contracting, security, hospitality and education. Kenwood USA Corporation, based in Long Beach, Calif., is the largest subsidiary of Kenwood Corporation (Japan).